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CLAIMS:

- 1. A lavatory cleansing block having a first extruded region whose composition contains a bleach, and a second, adjacent region whose composition contains a component which is not compatible with the bleach, characterised in that the same hydrophobe component is not used in both compositions.
- 2. A block as claimed in claim 1, wherein one of the compositions comprises a colourant.
- 3. A block as claimed in claim 1, or 2, wherein only one of the compositions comprises a perfume.
- 4. A block as claimed in claim 3, wherein the perfume is a hydrophobe.
- 5. A lavatory cleansing block having a bleach and a perfume, characterised in that the block is extruded from a first composition containing the bleach and a second composition containing the perfume.
- 6. A block as claimed in claim 5, wherein the perfume does not have long term stability in the presence of the bleach.
- 7. A block as claimed in claim 5 or 6, wherein a bleach stable perfume is incorporated in the first composition.
- 8. A block as claimed in any one of the preceding claims wherein the block is a rim block.
- 9. A block as claimed in any one of claims 1 to 7, wherein the block is a cistern block.

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- 10. A block as claimed in any one of claims 1 to 8, wherein the non-bleach containing composition includes a bleach activator.
- 11. A block as claimed in claim 10, wherein the bleach activator is sodium bromide.
- 12. A lavatory cleansing block comprising a first block portion formed of a composition including a bleach, and a second portion including a bleach activator.
- 13. A lavatory cleansing block as claimed in any one of claims 1 to 12, wherein both compositions include a surfactant.
- 14. A block as claimed in any one of claims 1 to 13, wherein the bleach is a halogen release agent.
- 15. A block as claimed in claim 14, wherein the bleach is a chlorine release agent.
- 16. A block as claimed in claim 15, wherein the bleach is an N-chlorinated cyanuric acid derivative.
- 17. A block as claimed in any one of the preceding claims, wherein the compositions are co-extruded.

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